

Masoud Jabbari



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Education

- **Master's** in Business Administration at the University of Tehran, Tehran, Iran 2020-Present
 - ❖ Total GPA : **19.15/20**
 - **B.Sc.** in Mechanical Engineering at the University of Tehran, Tehran, Iran 2015-2019
 - ❖ Total GPA : **14.87/20**
 - **High School** Diploma in Mathematics and Physics Discipline 2011-2015
 - ❖ Total GPA : **19.57/20**
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Research Interests

- Marketing
 - Consumer Behavior
 - Neuromarketing
 - Advertising
 - Branding & Brand Positioning
 - Pricing
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Honors and Awards

- **Awarded Full Scholarship** to Study at the University of Tehran for Undergraduate & Master Program
 - **Ranked Top 0.5%** Student among more than 165,000 Participants in the Nationwide University Entrance Examination in Mathematics and Physics Field for Undergraduate Program
 - **Ranked Top 10%** at all 99 Entrance MBA Students of Management Faculty at the University of Tehran
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Work Experiences

- **Teaching and Tutoring** for Nationwide University Entrance Exam 2016 - Present
 - ❖ Teaching Advanced Differential and Integral Calculus
 - **Category Manager** at Maktabkhooneh 2020 (3Month)
 - ❖ Educational Content Producing in Management & Business Subjects
 - **Co-Founder of** Konkuramooz Platform, Konkuramooz.ir 2020-2021
 - **Internship** at Saipa Company Summer 2019
 - ❖ Design Bodywork of Pride 132 for training
 - **Internship** at Iran Khodro Company Summer 2018
 - ❖ Work In Samand Engine Assembly Hall
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Course Projects

- Strategic Marketing Plan for Konkuramooz Platform 2021
 - ❖ **Course** : Marketing Management - **Instructor** : Dr.B.Dastourian
 - Feasibility Study Report and Financial analysis for Chips Manufactory 2021
 - ❖ **Course** : Accounting for Managers - **Instructor** : Dr.A.Ebrahimikordlar
 - Strategic Analysis of Ofogh Koroush Chain Stores 2021
 - ❖ **Course** : Strategic Management - **Instructor** : Dr.A.Heidari
 - Pricing Plan for Ketchup Sause of Kalleh Dairy 2021
 - ❖ **Course** : Pricing - **Instructor** : Dr.M.Nazari
 - Design and Construction of a Cold Press Mold for Pressing Tungsten Powder 2019
 - ❖ **Course** : Final Project - **Instructor** : Dr.G.Faraji
 - ❖ **Software** : AutoCAD
 - Construction of 8-layer epoxy-resin Composite Reinforced with glass Fibers 2019
 - ❖ **Course** : Composite Materials - **Instructor** : Dr.M.Safarabadi
 - Design and Construction of Multitask Mountaineering Cane 2019
 - ❖ **Course** : Product Design and Development - **Instructor** : Dr.M.Hamedi
 - ❖ **Software** : AutoCAD
 - Design and Construction of a hot hydraulic Press 2018
 - ❖ **Course** : Manufacturing Processes and Workshop - **Instructor** : Dr.A.Sadeghi
 - ❖ **Software** : AutoCAD
 - Designing a Elevator gearbox Motor 2018
 - ❖ **Course** : Design of Machine Elements - **Instructor** : Dr.K.Abrinia
 - ❖ **Software** : SolidWorks
 - Analyzing the Effect of changing the extraction pressure on regenerative cycle efficiency 2017
 - ❖ **Course** : Thermodynamics 1 - **Instructor** : Dr.Afshari
 - ❖ **Software** : EES
 - Design and Building a Router Robot 2017
 - ❖ **Course** : Principles of Electronics - **Instructor** : Dr.M.Jahangiri
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Selected Academic Courses

- Theories of Organization and Management : **18.5/20**
- Marketing Management : **19.75/20**
- Principles of Economics : **19.5/20**
- Business Ethics and Rules : **20/20**
- Strategic Management: **18.5/20**
- Accounting for Managers : **16/20**
- Financial Management : **19.5/20**
- Pricing : **19.5/20**
- Engineering Statistics and Probability : **16.5/20**
- Product Design and Development : **16.5/20**

Language Skills

- **English** : Advanced Level Graduated at ILI Institute , TOEFL IBT: Will be Obtain
- **Persian** : Native
- **Turkish**: Fluent
- **Azerbaijani**: Native

Computer Skills

- **General** : Microsoft Office, Adobe Photoshop
- **Programming** : MATLAB, Python(Beginner)
- **Modeling Programs** : EES, SolidWorks, AutoCAD